The wave.

Session _____

Date _____

A wave turns a room of spectators into one group in five minutes. How to invite it, practise it and run it with 50 people or more.



1 INVITATION

Make the wave a logical part of your talk, not a random gimmick. Show your skin in the game. Tell a short personal story and ask the audience to do it for someone you care about (a true story obviously, not a fake one; a wave is difficult to orchestrate without a clear purpose and invitation).



2 SPACE AND MATERIALS

Use a theatre or conference-room layout. Show a short example so people immediately understand the movement. If you are recording, have your phone unlocked and ready. Watch for projector light flaring into the camera.



3 PARTICIPATION

Everyone contributes. The effect only works when the room acts together.



4 GROUPS

Keep the audience as one group. Start at the front and let the wave travel through the room. In a wide room, let it move from left to right instead.

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5 STEPS AND TIME

About 5 minutes.

1. **Set it up**
   Explain why the wave belongs in this moment.
2. **Show it**
   Invite everyone to participate and show an example.
3. **Practise**
   Run one practice wave. Ask for more energy if needed.
4. **Go**
   Run and record the final wave.
5. **Thank**
   Thank the audience.

WHY THE WAVE BELONGS HERE