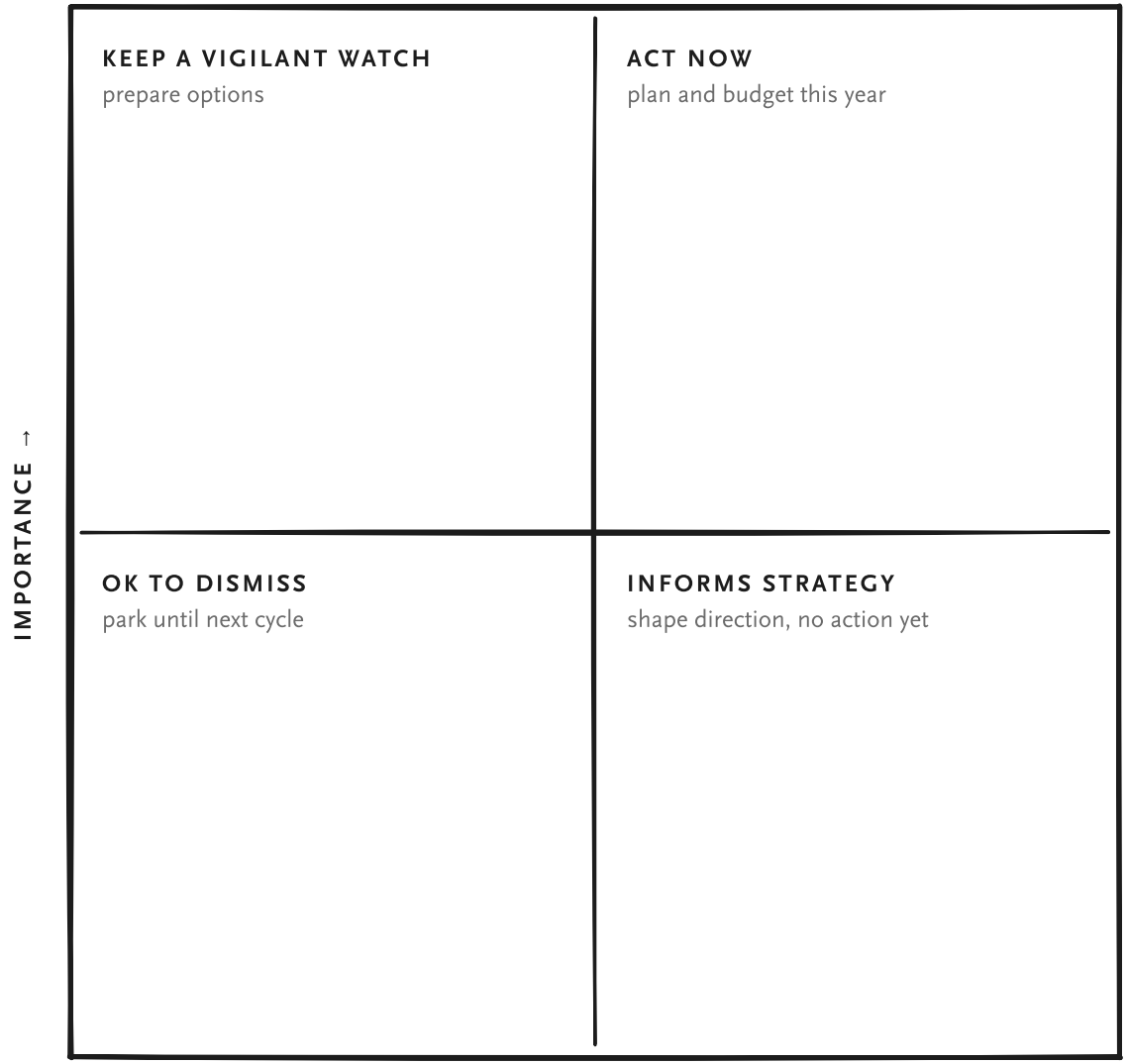
Trend planning.

Topic _____

Date _____

Place each trend on the 2x2. Give every trend you keep a horizon and a date to look at it again.
Tip At least three unrelated sources per trend.



TREND	HORIZON	LOOK AGAIN

Horizons: 1-2 yrs tactics · 2-5 strategy · 5-10 vision · 10+ systems